



Club of the Year Nomination Form

Submission deadline: July 1

A club or workout group is a group of swimmers who affiliate together to access USMS programs, including organized coached workouts, access to facilities, USMS member benefits and programs. Clubs/workout groups may swim at multiple facilities, engage multiple coaches and affiliate with their Local Masters Swimming Committee (LMSC). All members are registered with USMS and compete under their club/workout group name.

Directions: To nominate a club/workout group, complete and email this form to the Recognition and Awards Committee Chair, awards@usmastersswimming.org. (electronic submissions are required) In addition, you may submit a **ONE-PAGE** letter further explaining why your club/workout group should be selected as a USMS Club of the Year. You may also submit photos and other documentation that supports your consideration for Club of the Year.

Also refer to the [Club of the Year overview](#) located on the USMS Awards web page for more information.

Date submitted	Club	Workout Group	(check one)
Club/Workout Group Name	LMSC		
Person submitting this application	Phone		
Email address			
Your relationship to the club (i.e. member, coach, etc.)			

1. Please give us a sense of the club's/workout group's character with 5 adjectives that the members would use to describe their feelings and benefits from belonging to this group of swimmers? In aggregate, the adjectives should give a picture of the club/workout group's culture.
2. Tell us about the programs, activities, accomplishments, chemistry, management, and other aspects of belonging that make members feel the way you described by the adjectives?
 - Coaching – who are your coaches and what is their style and approach to coaching Masters?
 - Workouts – how are workouts structured to accommodate all levels of swimmers?
 - Competition – where does competition fit into your club/workout group's programs?
 - Social dynamics – What is the social dynamic. Tell us about formal and informal activities, events, parties, etc. that bond your club/workout group away from the pool.
 - Education – Describe efforts the team makes to educate members on all things swimming.
 - Publicity – How do you promote your club/workout group to create awareness and attract members?
 - Management – Tell us how your club/workout group is structured and operates as an official organization.
 - Financial – How does your club/workout group achieve financial viability?



- Communications – what is your process and tools for keeping members informed?
 - Website – do you have a website? If so, please provide the web address.
 - Community engagement – Describe any programs or initiatives that connect your club/workout group to your greater community.
 - Other – anything else you would like us to know.
3. What are the programs and activities of your club/workout group that support the specific needs and wants of individual swimmer profiles, beyond those described in #2?
- For fitness swimmers:
 - For competitive swimmers:
 - For triathletes:
4. How does the club/workout group meet the expectations of the national USMS organization and their LMSCs.
- # of members:
 - # of certified coaches:
 - % of annual swimmer retention:
 - Events hosted (list):
 - Identify members involved in LMSC and USMS organization (describe):
 - List contributions to education and publications that have been of value to all USMS members.
 - % of club/workout group members who participate in:
 - Virtual events
 - Local meets
 - Regional & national meets
 - Other club/workout group and USMS volunteer positions and activities
 - Conducting Adult Learn-to-Swim programs.

If you have further questions, contact the Recognition and Awards Committee Chair via email awards@usmastersswimming.org.